

## **Outreach Thwarts Recruiting Bias** with CodeSignal



Reduction in engineering time spent on biring

Reduced Bias at the top of the recruting funnel

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## Challenge

Outreach was growing quickly following its unicorn valuation, and needed to find a way to scale their recruitment pipeline while still maintaining diversity and inclusion—without overburdening their engineering teams.

## Solution

Outreach introduced CodeSignal Pre-Screen at the top of its recruiting funnel. Pre-Screen helps them quickly and accurately identify top talent without having to screen resumes, helping them reduce bias, scale their recruiting operations, and reduce engineering hours spent on hiring.

## Results

CodeSignal helped Outreach reduce engineering time spent on hiring by up to 60%\* while also reducing bias at the top of the recruiting funnel, helping them scale their company's growth while maintaining a commitment to diversity.

There's a formula with how you recruit for technical talent [...] You're typically looking at what company are they coming from, how many years of experience have they had. We thought that CodeSignal could be more inclusive.

**Victor Ongpin** Senior Technical Recruiter

Customer **Overview** 

**Products Used Pre-Screen, Interview** 500-1,500 **Company Size Customer Since** 2019