

Affinity Widens Candidate Pools Without Sacrificing Speed



Transformed

Their top-of-funnel screening process to be more efficient

Saved

Valuable time spent on phone screenings

Gained

The ability to easily identify highly qualified candidates

Challenge

Competing for top technical talent in the heart of Silicon Valley, Affinity needed a way to broaden its candidate pools to be more inclusive while also helping their lean talent acquisition team work more quickly and efficiently.

Solution

Affinity partnered with CodeSignal and uses its suite of technical interview and assessment solutions; CTO Adam Perelman highlights [CodeSignal Pre-Screen](#) as being of particular benefit. By streamlining top-of-funnel assessment screenings, his teams can accurately and objectively screen more candidates in less time.

Results

With Pre-Screen, Affinity transformed their top-of-funnel screening process to be more objective, equitable, and efficient. They save time on phone screenings and can filter through a wider pool of candidates to quickly and easily identify highly qualified individuals.

Talk to an expert today and explore how you can improve your technical recruiting process. Email sales@codesignal.com or visit codesignal.com/demo.



The hiring landscape—especially for engineering—is really competitive. That means that if you want to hire good people quickly—and especially if you want to hire a diverse team quickly—it's important to be able to consider all the people out there who could be good candidates.

Adam Perelman,
CTO